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LUXURY HOTELS

Steirerschlössl

Exquisite architecture and aristocratic opulence

Steirerschlössl is a luxurious residence offering impeccable accommodation, cuisine and wine to the connoisseur. The aristocratic residence became a luxury hotel in 2011. It is the most exclusive and distinguished address in Zeltweg. Dietrich Mateschitz, the founder and Chief Executive of Red Bull GmbH purchased the historic Jugendstil villa to become the jewel in his leisure paradise surrounding Zeltweg in Upper Styria. The luxury hotel provides magnificent service and ambience to satisfy the highest demands and expectations of the discerning guest.

Zeltweg provides the perfect location for an exquisite luxury hotel. The town is located in the Aichfeld basin in the province of Styria. The town gained prominence after Archduke Karl II of Austria began rafting timber on the Mur river in 1569. The aristocratic heritage and splendour of the town is evident in the architecture and estates surrounding Zeltweg. Schloß Farrach is a seventeenth century Renaissance style palace located in the town. It has been transformed into an acclaimed restaurant. Dietrich Mateschitz, the founder and Chief Executive of Red Bull GmbH acquired the historic villa and transformed the property into a five star luxury hotel.

The Jugendstil villa became the Steirerschlössl after careful and skilful craftsmanship renovated the property. The property required extensive renovation to transform the villa into an opulent and luxurious hotel. The architects and designers retained the beautiful exterior of the building while ensuring the interior retained its historic opulence and provided guests with the amenities to enjoy an extraordinary experience. The renovation preserved the distinctive height of rooms and suites. The height can extend to nine metres and provides a fascinating view of the century old wood constituting the roof.

Exclusivity is an important quality of the luxury hotel. The property consists of eleven suites. The Superior Suite is the largest and most desirable suite. The suite incorporates 110 square metres of opulence. It is a maisonette suite occupying two levels. The sleeping chambers are located on the second level. Marble and glass provide the perfect materials for the bath. The combination of materials creates a refined character. The elegant living quarters celebrates the contrast between the dark timber, dark furniture and white walls.

Restaurant im Steirerschlössl is the luxury hotel's celebrated restaurant. The restaurant has established a reputation for creative and innovative cuisine. The kitchen uses the finest and freshest ingredients from the local area to prepare impeccable and delicious Styrian cuisine

with an international flair. The menu offers Jakobsmuschel accompanied by chestnuts and Mombasa tea. Spanferkel accompanied by beetroot and pumpkin is another creative main course. A combination of figs, walnuts and dulcify creates a delicious dessert. The restaurant provides seats for 30 guests. The restaurant received 89/100 and two Falstaff Gabeln in the 2014 *Falstaff Restaurant Guide*. Guests primarily enjoy fine Austrian wines to complement their dishes. French, Italian, Spanish and Portuguese wines are available.

The Wine Cellar is a beautiful room offering the connoisseur a magnificent collection of wines. The room encompasses an area of more than 200 square metres. The white walls and dark furniture provide the perfect ambience reflecting the aristocratic heritage of the property and exudes opulence. An exquisite dark brown wooden table is located in the cellar. It can accommodate twenty guests. The table provides the ideal place for tasting wine. More than 6000 bottles of wine are carefully stored in the cellar. It consists of two climate areas to allow the storage of red and white wine.

The Gustav Klimt Bar provides the ideal salon to relax and enjoy the ambience. The bar honours Gustav Klimt, a distinguished Austrian symbolist painter. Klimt was renowned for painting, sketches, murals and other works of art during the nineteenth and early twentieth centuries. The beautiful dark leather sofas entice the guest to relax and enjoy the gold leaf decoration of the ceiling and the marble tiles. The marble tiles evoke Klimt's renowned painting „The Kiss“. Guests enjoy a variety of aperitifs and fine Styrian labels while savouring the grandeur of the bar.

Guests enjoy the ambience provided by the Library and Josef Hoffmann Room. The Library consists of a fireplace and leather lounges. Guests can enjoy reading a book from the wonderful collection or enjoy the fireplace. The Josef Hoffmann Room is dedicated to the Austrian architect and designer. Hoffmann, Koloman Moser and Friedrich Wärndorfer, a Viennese industrialist established the Wiener Werkstätte in 1903. The Wiener Werkstätte produced exceptional furniture, jewellery, leather, ceramics, fashion and metalwork. Hoffman created the Kubus armchair. The Kubus armchair design is evident in the lounges located in the Josef Hoffmann Room. The geometric lines and quadratic characteristic of the Kubus armchair appears on the lounges.

Austrian opulence and design dominate most of the property except the Cigar Lounge. The Cigar Lounge evokes English gentlemen's clubs between the eighteenth and early twentieth centuries. The private clubs were established by the English aristocracy to relax and socialise with friends in grandeur. The Cigar Lounge provides an opportunity to experience the privacy of a gentlemen's club. English club furniture is found in the room. Guests can select the finest cigars to enjoy a unique pleasure. Seclusion and a relaxing ambience provide a sanctuary.

Guests can enjoy celebrating an occasion or event in the Club Room. The Club Room is a splendid room to enjoy an intimate gathering of friends and colleagues. The room can accommodate fourteen guests. The marble table is an elegant piece of furniture exhibiting excellent craftsmanship and an appreciation of splendour. The generous use of dark marble

and dark wooden furniture provides a contrast to the white chairs. It continues the juxtaposition of white and dark timber throughout the property.

Jugendstil architecture and impeccable service creates a distinguished luxury hotel. The Steirerschlössl embodies the aristocratic heritage and elegance of Zeltweg and the province of Styria. Opulent suites, a renowned and decorated restaurant, library and wine cellar evoke the grand residences of Styria and provide an opportunity to indulge in an exclusive and wonderful world of luxury. The property satisfies the demands, senses and pleasures of the connoisseur.